

Case study

A **case study** involves an up-close, in-depth, and detailed examination of a subject/case. It is an in-depth investigation of a single person, group, event or community. In a case study often nearly every aspect of the subject's life and history is analysed to seek patterns and causes of behaviour. So case studies are a characterised holistic approach.

Disadvantage: low **reliability (consistency)** and hard to generalise

Ethical issue: confidentiality

Example:

- I would have to wait until I found one person who had certain brain damage. I would use this one subject to study intensively.